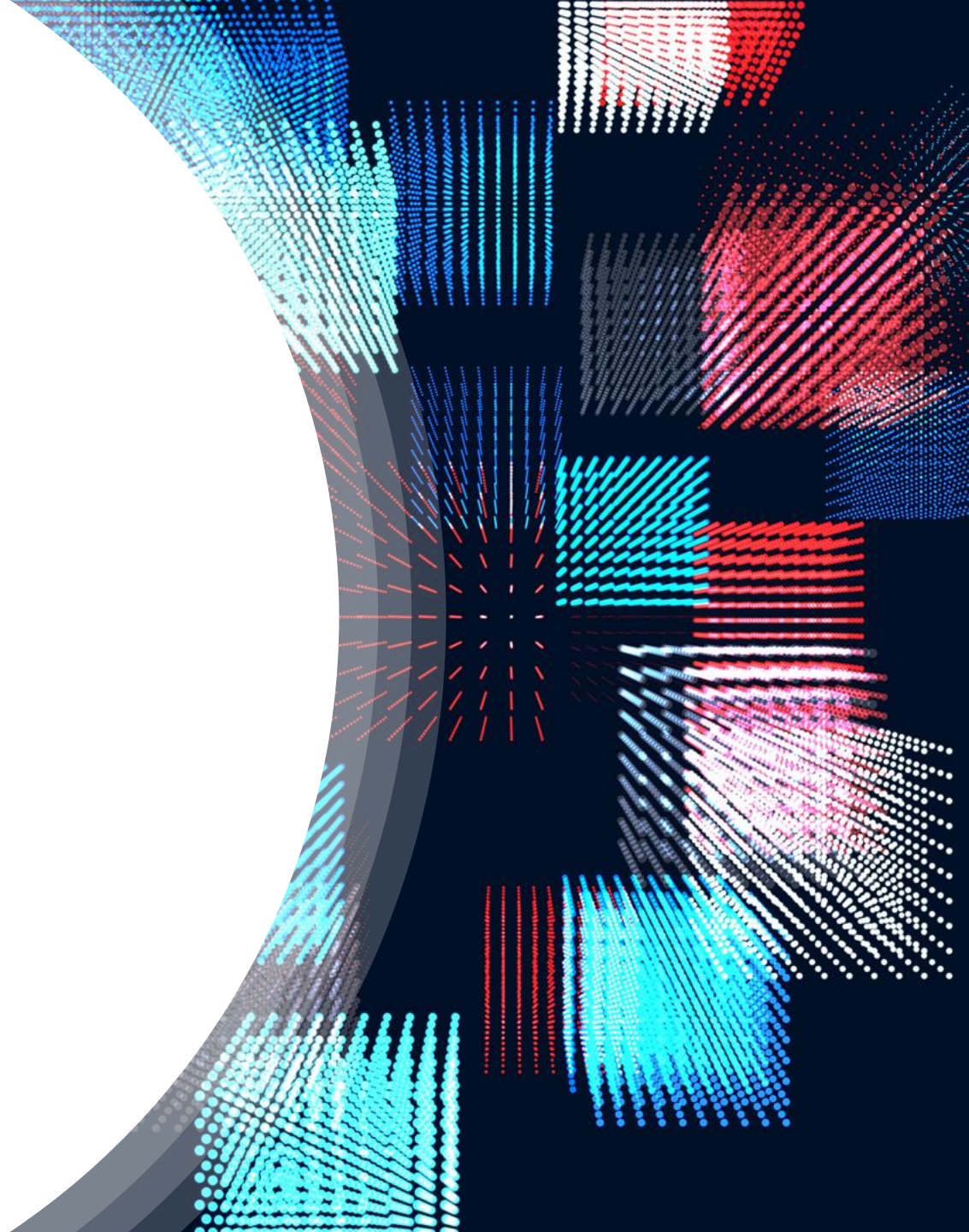




Analysys Mason DataHub: introduction to key features and content overview

Hilary Bailey, Research Director

Updated July 2026



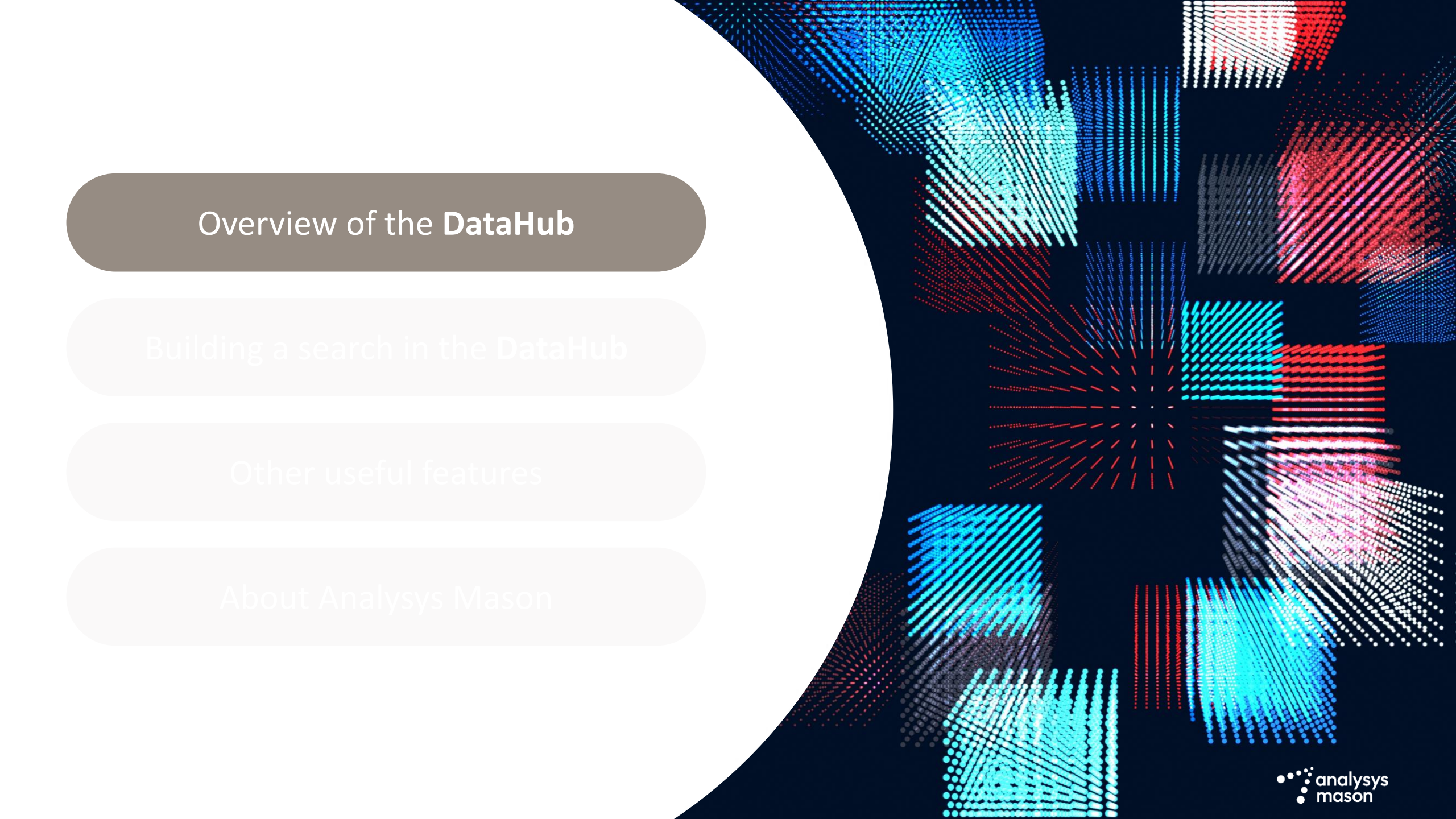


Overview of the **DataHub**

Building a search in the **DataHub**

Other useful features

About Analysys Mason



Overview of the **DataHub**

Building a search in the **DataHub**

Other useful features

About Analysys Mason

The DataHub enables clients to access our data from a single online platform: **select a dataset to start a search**

Datasets

TELECOMS

FORECASTS

Includes core, IoT, business services, pay-TV metric sets and more

ACTUALS

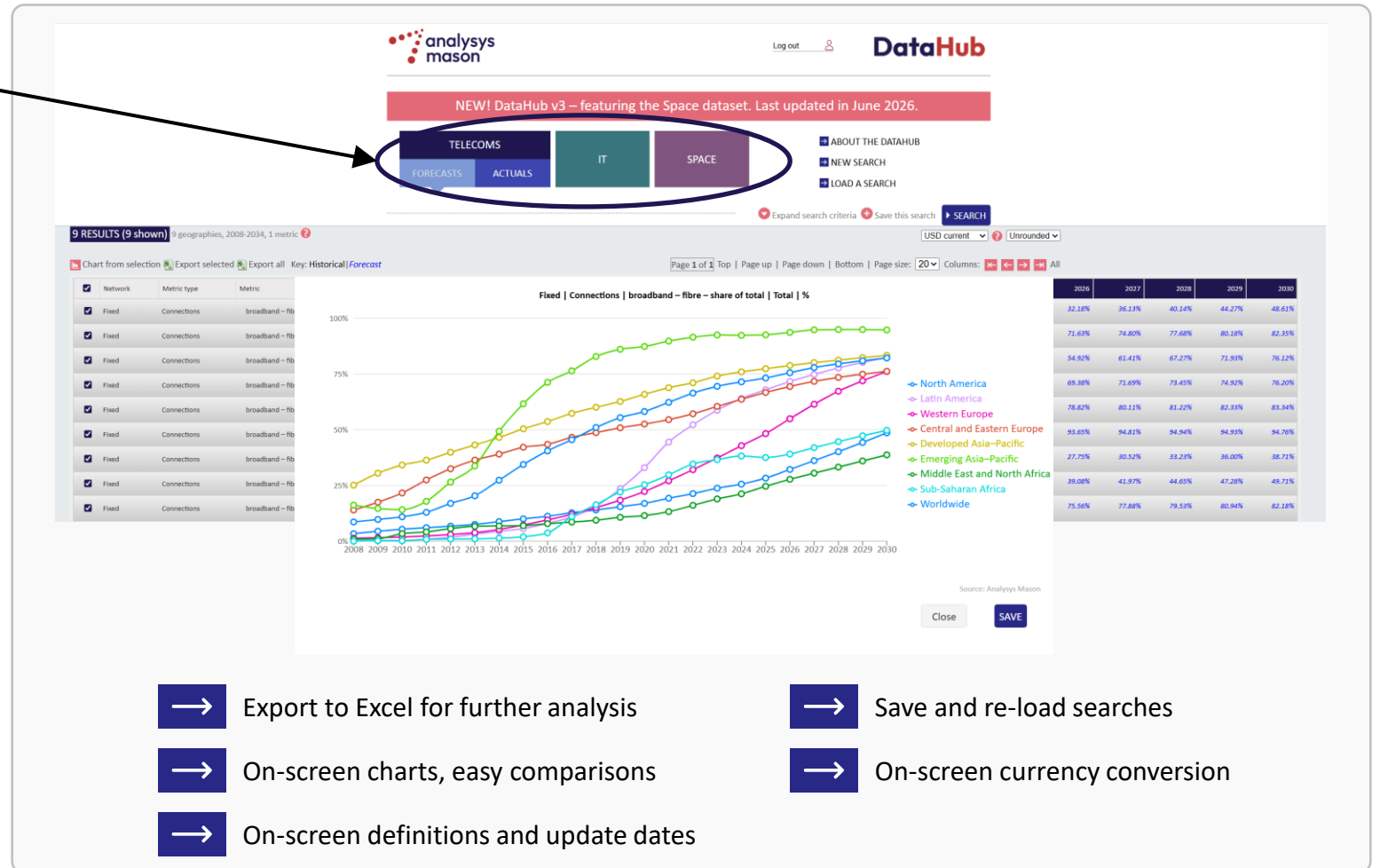
Brings together data for over **600** operators, normalised and as-reported data (including financial KPIs for Groups)

IT

Close to **120 000** metrics on business spend for **130+** ICT categories

SPACE

Around **20** forecasts covering satellite communications, space infrastructure and space applications



→ Export to Excel for further analysis

→ On-screen charts, easy comparisons

→ On-screen definitions and update dates

→ Save and re-load searches

→ On-screen currency conversion

The DataHub has three main datasets: 'Telecoms', 'IT' and 'Space'

Each dataset contains a wide array of data, drawn from multiple programmes and reports. Accessing your data through the DataHub means you no longer need to download and merge different data annexes to view data together. You can build searches from multiple publications within any dataset. The consistent naming convention and dynamic filters make it easy to find the metrics you need and to view comparable data side-by-side. The on-screen definitions make our classification easy to understand, and detailed information about publication dates makes the 'vintage' of the forecasts clear.

Telecoms dataset

This dataset has the following two tabs, which provide access to data that captures the activity of telecoms operators in over 80 markets.

Telecoms forecasts

The '**Telco forecasts**' tab contains coherent sets of data that run from 2008 to 5 or more years into the future. They are compiled annually at a fixed point in time and therefore may not contain the most recently available data.

Telecoms actuals

The '**Telco actuals**' tab contains historical data from 4Q 2003, with quarterly, half-yearly and operator data available for many metrics. The most recent data can be found in the quarterly and half-yearly results.

IT

This dataset contains forecasts of business spending on ICT in around 60 markets.

The data covers over 130 ICT categories, and spend is further split by business size, industry vertical and route to market.

These forecasts are updated annually.

Space

This dataset provides access to around 20 space forecasts, which are divided across three areas:

- Satellite communications (satcom)
- Space infrastructure
- Space applications

Every forecast projects space industry demand and revenue opportunities over a 10-year period. Forecasts are categorised into verticals and subordinate segments.

DataHub showcases data from a range of research programmes and modules

Business Services	Consumer Services	Networks and Cloud	Operational Applications	Space	Communications Infrastructure Data	Telecoms and Media Data	IT Data
- Enterprise Services - IoT Services - Private Networks - SME Services	- Fixed Services - Fixed-Mobile Convergence - Mobile Services	- AI and Data Platforms - Cloud and AI Infrastructure - Fixed Infrastructure - NaaS Platforms and Infrastructure - Operator Spending - Sustainable Networks - Wireless Infrastructure - Wireless Technologies	- Applications Data and Strategies - Automated Assurance - Customer Engagement - Monetisation Platforms - Network Automation and Orchestration - Service Design and Orchestration	- Defence and Sovereign Space - Earth Observation - Emerging Space Applications - Non-GEO Constellations Analysis Toolkit (NCAT) - Satellite Broadband - Satellite Capacity - Satellite D2D - Satellite Manufacturing and Launch - Satellite Mobility - Satellite Networking Technologies	- Cell Sites - Data Centres - Space Spectrum - Submarine Cables	- Developed Asia-Pacific Metrics and Forecasts - Emerging Asia-Pacific Metrics and Forecasts - European Core Forecasts - European Country Reports - European Quarterly Metrics - Global Pay-TV and Video Metrics and Forecasts - Global Telecoms Data and Financial KPIs - Latin America Metrics and Forecasts - Middle East and Africa Metrics and Forecasts - North America Metrics and Forecasts	- Business Applications - Cyber Security - Devices and Peripherals - IT Infrastructure - IT and Managed Services - UC and Digital Services

Data included in the **Telecoms** dataset

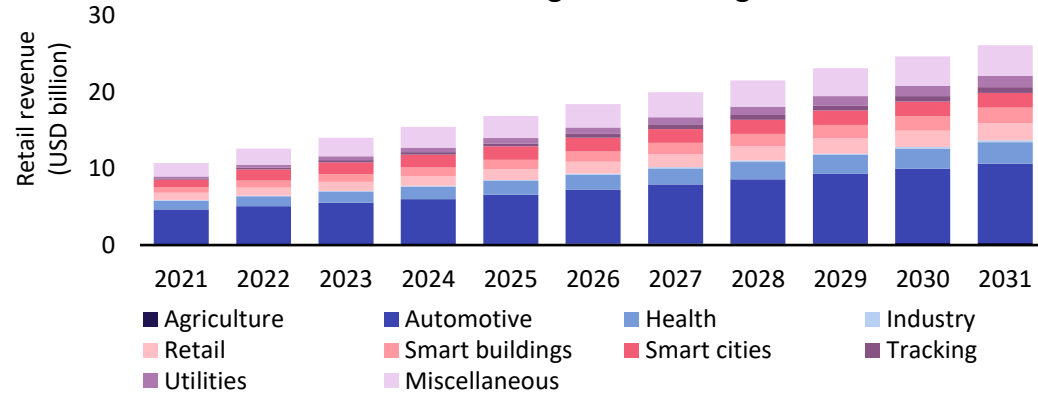
Data included in the **IT** dataset

Data included in the **Space** dataset

What kind of questions can the DataHub address?

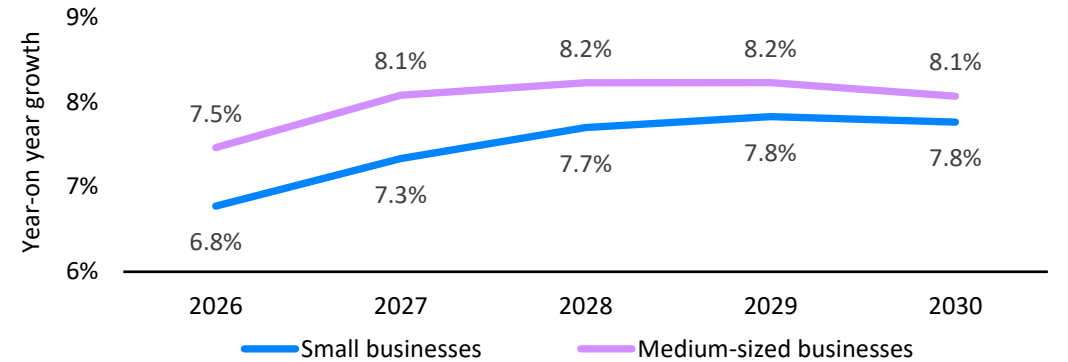
Telecoms forecasts

Which sectors are driving IoT revenue growth?



Source: Analysys Mason

How are small and medium-sized businesses driving spending growth?

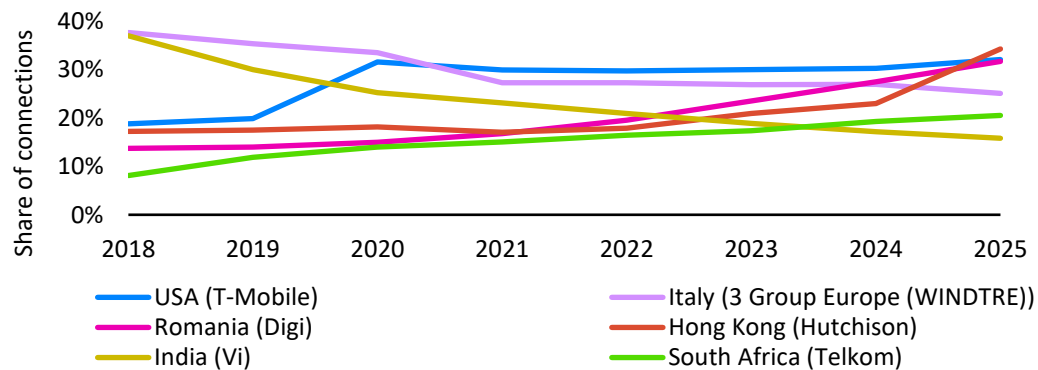


Source: Analysys Mason

IT

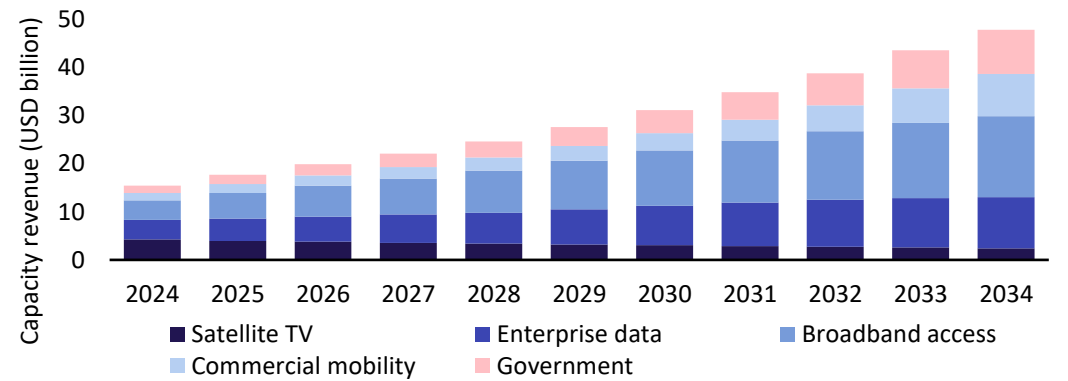
Telecoms forecasts

When did fourth-entrant mobile operators gain sizeable market share?



Source: Analysys Mason

How will satellite capacity revenue grow across verticals?



Source: Analysys Mason

Space



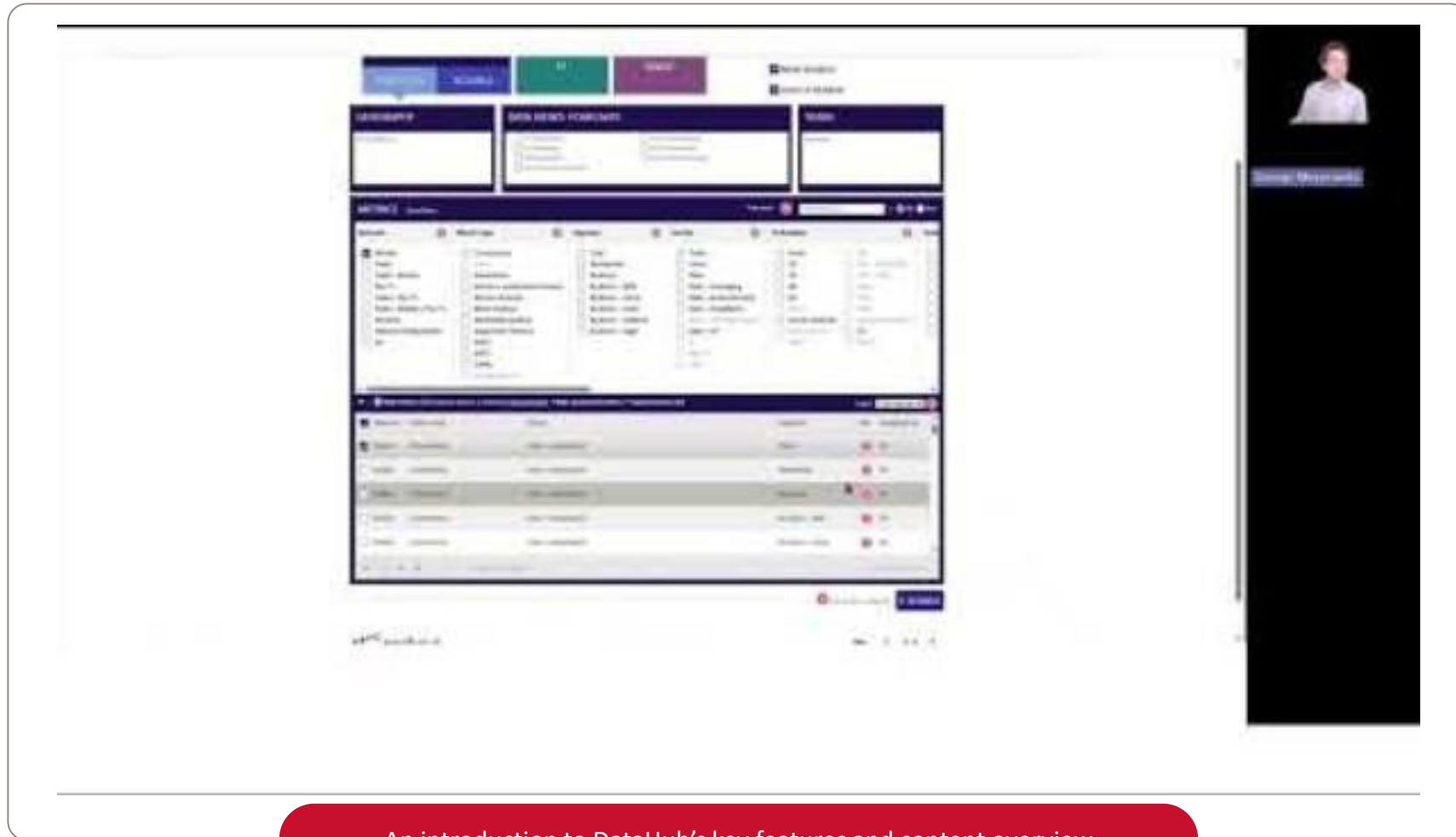
Overview of the DataHub

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Other useful features

About Analysys Mason

Video: an introduction to DataHub's key features and content overview



An introduction to DataHub's key features and content overview

Building a search in the Telecoms forecasts [1/7]: selecting geographies

analysys mason DataHub

Log out

NEW! DataHub v3 – featuring the Space dataset. Last updated in June 2026.

TELECOMS FORECASTS ACTUALS IT ABOUT THE DATAHUB

GEOGRAPHY Set locations...

DATA VIEWS: FORECASTS

METRICS Clear filters

Network Metric type Segment

Mobile Fixed Fixed + Mobile Pay TV Fixed + Pay TV Fixed + Mobile + Pay TV Wireless Network independent All

Connections Users Penetration Service + equipment revenue Retail revenue Wholesale revenue Equipment revenue ARPU ASPU Traffic Socioeconomic

Worldwide Western Europe Central and Eastern Europe Developed Asia-Pacific Middle East and North Africa

Worldwide total North America Latin America

WE (regional total) CEE (regional total) DVAP (regional total) MENA (regional total)

Austria Belgium Denmark Finland France Germany Greece Ireland Italy Netherlands

CEE (regional total) Bulgaria Croatia Czech Republic Estonia Hungary Latvia Lithuania Montenegro Poland Romania

DVAP (regional total) Australia Hong Kong Japan New Zealand Singapore South Korea Taiwan

MENA (regional total) Algeria Egypt Iran Iraq Israel Kuwait Morocco Oman Qatar Saudi Arabia Tunisia UAE

Sub-Saharan Africa

SSA (regional total) Cameroon Côte d'Ivoire Ghana Kenya Nigeria Rwanda South Africa Tanzania Uganda Zambia

In addition to the countries listed below, Latin America regional total results also include the following markets: Anguilla, Antigua and Barbuda, Netherlands Antilles, Aruba, Bahamas, Barbados, Belize, Bermuda, Bolivia, Bonaire, Sint Eustatius and Saba, Cayman Islands, Costa Rica, Cuba, Dominica, Dominican Republic, Ecuador, El Salvador, Falkland Islands (Malvinas), French Guiana, Grenada, Guadeloupe, Guatemala, Guyana, Haiti, Honduras, Jamaica, Martinique, Montserrat, Nicaragua, Panama, Paraguay, Puerto Rico, Saint Barthélemy, Sint Maarten/St. Martin, St Kitts and Nevis, St Lucia, St Vincent and the Grenadines, Suriname, Trinidad and Tobago, Turks and Caicos Islands, Uruguay, Venezuela, British Virgin Islands and US Virgin Islands.

Cancel APPLY FILTERS

Tick the boxes to select the appropriate countries and/or regions.

Hover over the regional total text to see a complete list of countries included.



Geographical coverage differs between datasets and tabs.

- **Telecoms forecasts:** regions and countries
- **Telecoms actuals:** countries and operators
- **IT:** regions and countries
- **Space:** regions

Find out more about geographical coverage in each dataset [here](#).

The geographies available to you depend on the data included in your subscription.

Building a DataHub search [2/7]: using dynamic filters to find metrics¹

The screenshot shows the DataHub search interface with the following sections:

- TELECOMS** (selected), FORECASTS, ACTUALS
- IT**, **SPACE**
- ABOUT THE DATAHUB**, **NEW SEARCH**, **LOAD A SEARCH**
- GEOGRAPHY**: Set locations...
- DATA VIEWS: FORECASTS**:
 - ☐ Core forecasts
 - ☐ IoT forecasts
 - ☐ FMC forecasts
 - ☐ A2P services forecasts
 - ☐ Business forecasts
 - ☐ Pay-TV forecasts
 - ☐ Data traffic forecasts
- YEARS**: Set years...
- METRICS**: Clear filters, Free text: [?], Enter free text...
- Filters**:
 - Network**: ☐ Mobile, ☐ Fixed, ☐ Fixed + Mobile, ☐ Pay TV, ☐ Fixed + Pay TV, ☐ Fixed + Mobile + Pay TV, ☐ Wireless, ☐ Network independent, ☐ All
 - Metric type**: ☐ Connections, ☐ Users, ☐ Penetration, ☐ Service + equipment revenue, ☐ Service revenue, ☐ Retail revenue, ☐ Wholesale revenue, ☐ Equipment revenue, ☐ ARPU, ☐ ASPU, ☐ Traffic, ☐ Socioeconomic
 - Segment**: ☐ Total, ☐ Residential, ☐ Business, ☐ Business – SME, ☐ Business – micro, ☐ Business – small, ☐ Business – medium, ☐ Business – large
 - Service**: ☐ Totals, ☐ Voice, ☐ Data, ☐ Data – messaging, ☐ Data – access/content, ☐ Data – broadband, ☐ Data – dedicated connx, ☐ Data – IoT, ☐ IT, ☐ Pay TV, ☐ FMC
 - Technology**: ☐ Totals, ☐ 2G, ☐ 3G, ☐ 4G, ☐ 5G, ☐ Wi-Fi, ☐ Circuit-switched, ☐ Narrowband, ☐ VoBB, ☐ DSL, ☐ DSL – ADSL/SDSL, ☐ DSL – VDSL, ☐ Cable, ☐ Fibre, ☐ FWA, ☐ Satellite and other, ☐ Pay TV
- Expand metrics list**:

Network	Metric type	Metric	Segment	Info	Geographies
☐ Mobile	Connections	total – including IoT	Total	89	
☐ Mobile	Connections	total – including IoT	Residential	30	
☐ Mobile	Connections	total – including IoT	Business	61	
☐ Mobile	Connections	total – including IoT	Business – SME	56	
☐ Mobile	Connections	total – including IoT	Business – micro	56	

At the bottom, there is a "Save this search" button and a "SEARCH" button.

Dynamic filtering enables users to find and select the metrics they need by filtering on key identifiers.

On-screen help (?) gives definitions and details of our taxonomy.

Metric coverage differs between datasets and tabs.

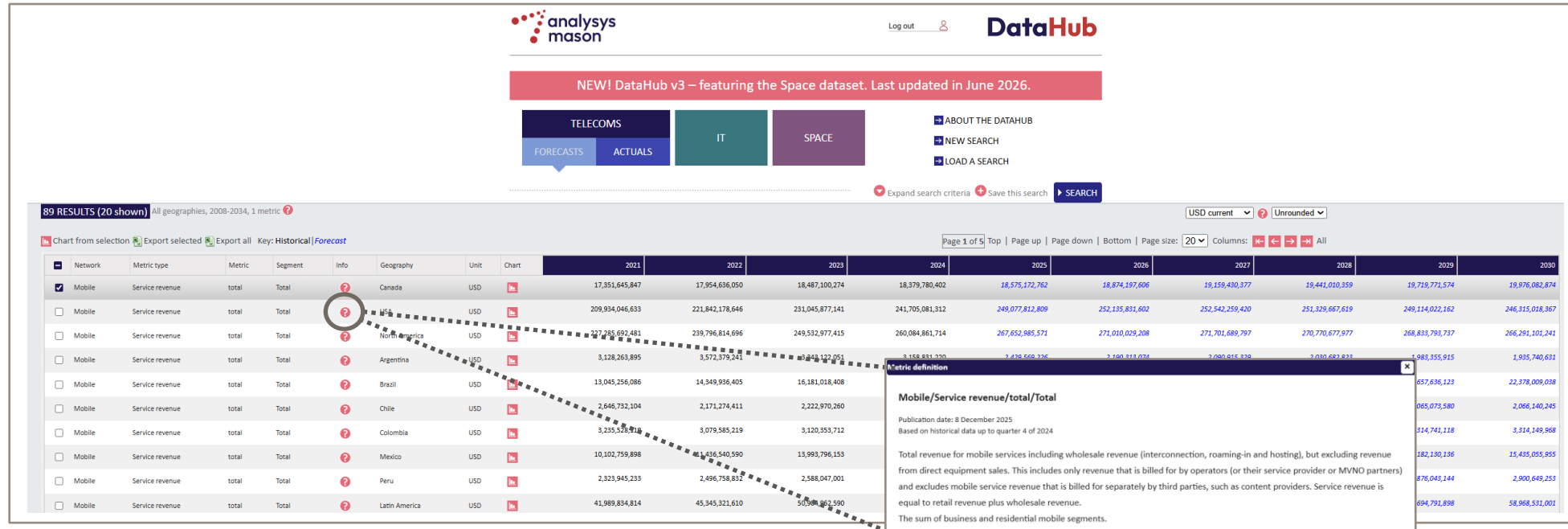
- **Telecoms forecasts**: around 2000 metrics
- **Telecoms actuals**: over 300 metrics
- **IT**: over 100 000 metrics
- **Space**: nearly 4000 metrics

Find out more on metric coverage in each dataset [here](#).

The metrics available to you depend on the data included in your subscription.

¹ This example is from the **Telecoms forecast** tab.

Building a DataHub search [3/7]: view your requested results¹



View on-screen results in rounded or unrounded format.

On-screen help provides metrics definitions and update dates.

Colours distinguish between historical data (black) and forecasts (blue).

Instantly convert between currencies (in the **Telecoms** dataset).

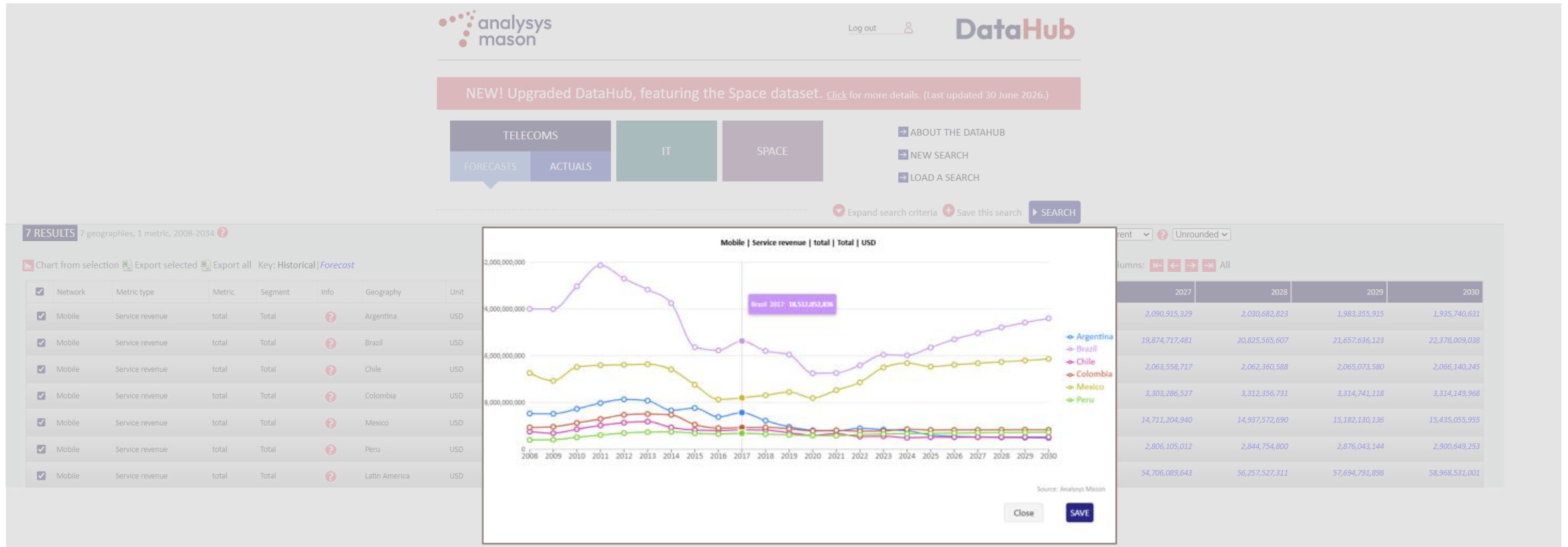
Results differ between datasets and tabs.

- **Telecoms forecasts:** nearly 150 000 rows of annual time series data
- **Telecoms actuals:** over 50 000 rows of annual and quarterly data, plus half-year results available for financial KPIs. Many results are provided at the operator level and the total market level
- **IT:** over 7 million rows of annual time series data
- **Space:** over 20 000 rows of annual time series data

The results available to you depend on the data included in your subscription.

¹ This example is from the **Telecoms forecast** tab.

Building a DataHub search [4/7]: view on-screen charts¹



Tick up to 16 metrics from the current page to view results on a chart.

Hover over a data point to see its value.

Click the 'Save' button to save your chart as a .PNG file.

¹ This example is from the **Telecoms forecast** tab.

The exported file contains colour-coding, definitions and metric filters to make data manipulation easier.

Exports honour the rounding selected in the results view (rounded or unrounded).

Small exports are downloaded to the desktop; large exports are emailed to the user.

Building a DataHub search [6/7]: search by operator in Telecoms actuals

Log out DataHub

SELECT REGIONS OR COUNTRIES TO FILTER YOUR RESULTS BY: 1289 operators found

Refine list by:

Geography

Network

Operator Type

Filter on Operator: x

Filter on Country: x

Filter on Network: x

Filter on Type: x

Filter on MNO: x

Filter on Group: x

Operator	Country	Network	Type	MNO	Group
☐ Algérie Télécom (Mobilis)	Algeria	Mobile	first entrant	Algérie Télécom (Mobilis)	n/a
☐ FNI (Djezzy)	Algeria	Mobile	second entrant	FNI (Djezzy)	n/a
☐ Ooredoo	Algeria	Mobile	third entrant	Ooredoo	Ooredoo
☐ Algérie Télécom	Algeria	Fixed	incumbent	None	n/a
☐ other operators	Algeria	Fixed	n/a	None	n/a
☐ América Móvil (Claro)	Argentina	Mobile	third entrant	América Móvil (Claro)	América Móvil
☐ Nextel	Argentina	Mobile	second entrant	Nextel	n/a
☐ Telecom Argentina (Telecom Personal)	Argentina	Mobile	third entrant	Telecom Argentina (Telecom Personal)	Telecom Argentina
☐ Telefónica (Movistar)	Argentina	Mobile	first entrant	Telefónica (Movistar)	Telefónica
☐ América Móvil (Claro)	Argentina	Fixed	altnet	None	América Móvil
☐ Cablevision	Argentina	Fixed	cable operator	None	n/a
☐ other operators	Argentina	Fixed	n/a	None	n/a
☐ Telecom Argentina	Argentina	Fixed	altnet	None	Telecom Argentina
☐ Telefónica (Movistar)	Argentina	Fixed	incumbent	None	Telefónica
☐ América Móvil (Claro)	Argentina	Fixed + Mobile	integrated	None	América Móvil
☐ Telecom Argentina	Argentina	Fixed + Mobile	integrated	None	Telecom Argentina
☐ Telefónica (Movistar)	Argentina	Fixed + Mobile	integrated	None	Telefónica
☐ Hutchison 3G Australia	Australia	Mobile	fourth entrant	Hutchison 3G Australia	n/a
☐ Singtel (Optus)	Australia	Mobile	second entrant	Singtel (Optus)	Singtel
☐ Telstra	Australia	Mobile	first entrant	Telstra	n/a
☐ TPG Telecom (Vodafone)	Australia	Mobile	third entrant	TPG Telecom (Vodafone)	TPG Telecom
☐ Foxtel	Australia	Fixed	altnet	None	n/a
☐ other operators	Australia	Fixed	n/a	None	n/a
☐ Singtel (Optus)	Australia	Fixed	altnet	None	Singtel
☐ Telstra	Australia	Fixed	incumbent	None	n/a
☐ TPG Telecom (TPG)	Australia	Fixed	altnet	None	TPG Telecom
☐ Vodafone	Australia	Fixed	altnet	None	n/a
☐ Foxtel	Australia	Fixed + Mobile	integrated	None	n/a
☐ other operators	Australia	Fixed + Mobile	integrated	None	n/a
☐ Singtel (Optus)	Australia	Fixed + Mobile	integrated	None	Singtel
☐ Telstra	Australia	Fixed + Mobile	integrated	None	n/a
☐ TPG Telecom	Australia	Fixed + Mobile	integrated	None	TPG Telecom
☐ Vodafone Hutchison Australia	Australia	Fixed + Mobile	integrated	None	n/a

Cancel

Filter operators by Geography, Network and Operator Type.

Free text searches are available for operator name, host mobile network operator (MNO) and Group entities



This feature is only available in the **Telecoms actuals** tab.

You will only be able to see the operators associated with the data in your subscription.

Building a DataHub search [7/7]: using data views¹

The screenshot shows the DataHub interface with the 'SPACE' dataset selected. The 'DATA VIEWS: PROGRAMMES' section is active, showing a list of metrics. A red box highlights the 'Using metric set for Satellite Capacity' button. Below this, a table lists the metrics found.

Metric type	Metric	Unit	Info	Geographies
Capacity – supply	Widebeam C-band	TPEs	?	18
Capacity – supply	Widebeam Ku-band	TPEs	?	18
Capacity – supply	Widebeam Ka-band	TPEs	?	18
Capacity – supply	GEO HTS C-band	Gbit/s	?	18
Capacity – supply	GEO HTS Ku-band	Gbit/s	?	18

At the bottom, there are navigation controls and a 'SEARCH' button.

Data views allow the user to see a particular slice of a dataset, making it easy to home in quickly on the information that you need. Only the relevant metrics and geographies are shown, and filters are rearranged to show only those relevant to each data view.

Data views differ between datasets.

- **Telecoms** data views are based on particular topics (for example, core data, IoT forecasts, data traffic forecasts and financial KPIs).
- **IT** data views are based on modules in the [IT data research practice](#) (for example, Business Applications and Cyber Security).
- **Space** data views are based on research programmes in the [Space research practice](#). Only data from reports available in each programme are shown in each programme view.

The data shown in a data view depends on your subscription. Any selected view will show only those metrics/geographies that are part of your subscription.

¹ This example is from the **Space** dataset.

Overview of the DataHub

Building a search in the DataHub

Other useful features

About Analysys Mason

Direct links from report landing pages

Finland: state of the telecoms market 2026

04 March 2026 | [Research and Insights](#)
[James McManus](#)
Country report | PPTX and PDF (23 slides) | [European Country Reports](#)



This country report and accompanying data provide a comprehensive overview of Finland's telecoms market, including KPIs and data on subscribers, penetration, revenue and ARPU. The report analyses the strategies of major players in the country's fixed and mobile telecoms markets, and includes market share data and operators' infrastructure status.

 This report presents commentary on the data available at the time of writing. However, we constantly refine and refresh our data, so please visit the Analysys Mason DataHub to view the latest data associated with this report.

Company coverage

This report includes detailed information on the following companies.

• Elisa	• Telenor (DNA)
• Finnet	• Telia Company (Telia)
• GlobalConnect	• Valokuitunen Oy
• Länsilinkki Oy	• Viaplay Group

Downloads

[COUNTRY REPORT \(PPTX\) ↓](#)

[COUNTRY REPORT \(PDF\) ↓](#)

 Click below to take you to the latest dataset if you are logged in and it is part of your subscription. The DataHub interface will only show you the data to which you are subscribed.

[LAUNCH DATAHUB](#)

Logged-in users that click on this link will go **directly to the DataHub**. The countries/regions and metrics that are associated with the report will be **pre-selected**, but you will be able to refine your search further before seeing the data.

 [Log out](#)  **DataHub**

NEW! DataHub v3 – featuring the Space dataset. Last updated in June 2026.

TELECOMS **IT** **SPACE**

FORECASTS **ACTUALS**

ABOUT THE DATAHUB
NEW SEARCH
LOAD A SEARCH

GEOGRAPHY
1 selected: **Finland**

OPERATORS
Set operators...

DATA VIEWS: ACTUALS
☒ Core actuals
☐ Mobile services
☐ Pay-TV services
☐ Financial KPIs
☐ Fixed services
☐ Fixed-mobile convergence

YEARS
Set years...

METRICS [Clear filters](#) **Using metric set for Core actuals** [?](#) [remove](#) [Free text:](#) [x](#) [All](#) [Any](#)

Network	Metric type	Service	Technology	
☐ Mobile ☐ Fixed ☐ Fixed + Mobile ☐ Pay TV ☐ Fixed + Pay TV ☐ Fixed + Mobile + Pay TV ☐ Network independent ☐ All	☐ Connections ☐ Connections – market share ☐ Users ☐ Users – market share ☐ Penetration ☐ Service + equipment revenue ☐ Service revenue ☐ Service revenue – market share ☐ Retail revenue	☐ Retail revenue – market share ☐ Wholesale revenue ☐ Equipment revenue ☐ Financial KPIs ☐ ARPU ☐ ASPU ☐ Traffic ☐ Traffic – market share ☐ Socioeconomic	☐ Totals ☐ Voice ☐ Data ☐ Data – messaging ☐ Data – access/content ☐ Data – broadband ☐ Data – dedicated connx ☐ Data – IoT ☐ IT ☐ Pay TV ☐ FMC	☐ DSL ☐ Cable ☐ Fibre ☐ FWA ☐ Satellite and other ☐ IoT ☐ Pay TV ☐ VoBB

[Show metrics \(256 metrics found\)](#) [Level: 5 \(all metrics\)](#) [?](#)

[Collapse search criteria](#) [Save this search](#) [SEARCH](#)

Key concepts: About the DataHub menu

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Log out

DataHub

NEW! DataHub v3 – featuring the Space dataset. Last updated in June 2026.

TELECOMS IT SPACE

FORECASTS ACTUALS

GEOGRAPHY Set locations...

OPERATORS Set operators...

DATA VIEWS: ACTUALS

Core actuals Financial KPIs

Mobile services Fixed services

Pay-TV services Fixed-mobile convergence

METRICS Clear filters Free text: Enter free text

Network Metric type Service Technology

Mobile Connections Retail revenue – market share Totals

Fixed Connections – market share Wholesale revenue

Fixed + Mobile Users Equipment revenue

Pay TV Users – market share Financial KPIs

Fixed + Pay TV Penetration ARPU

Fixed + Mobile + Pay TV Service + equipment revenue ASPU

Network independent Service revenue Traffic

All Service revenue – market share Traffic – market share

Retail revenue Socioeconomic

IT

Pay TV

FMC

Show metrics (325 metrics found)

ABOUT THE DATAHUB

NEW SEARCH

LOAD A SEARCH

Using the DataHub

Getting started

My access rights

Introduction to the DataHub (pdf)

User guide: Telecoms dataset (pdf)

User guide: IT dataset (pdf)

User guide: Space dataset (pdf)

Video: DataHub overview

Video: Telecoms forecasts

Video: Telecoms actuals

Video: Space dataset

Current data specification

Version log

Dataset coverage and versions

List of metrics

Exchange rates

Other

Terms of use

Feedback

About the DataHub

Important information about the DataHub and the data you can see.

- The 'new data' icon (i) shows if data has recently been refreshed.
- 'My access rights' gives details of your current subscription.
- The 'Version log' shows the latest update information, including the latest version of **Telecoms forecasts** and **actuals**.

DataHub version log - publication date 19 June 2026

The latest release includes updates to the European core and business forecasts based on 3Q 2025 historical data.

Latest 'Telecoms' core forecast versions	Publication date	Based on historical data up to:	Status	Latest 'Telecoms' actuals data	Publication date	Historical data up to:	Status
Worldwide	18 Feb 2026	3Q 2024	NEW	Western Europe	17 Feb 2026	3Q 2025	Refreshed
Western Europe	18 Feb 2026	3Q 2025	NEW	Central and Eastern Europe	17 Feb 2026	3Q 2025	Refreshed
Central and Eastern Europe	18 Feb 2026	3Q 2025	NEW	Emerging Asia-Pacific	27 Jan 2026	3Q 2025	
Middle East and North Africa	14 Feb 2026	4Q 2024	Refreshed	Developed Asia-Pacific	27 Jan 2026	3Q 2025	
North America	21 Jan 2026	4Q 2024		Middle East and North Africa	27 Jan 2026	3Q 2025	
Latin America	21 Jan 2026	1Q 2025		Latin America	26 Jan 2026	3Q 2025	
Emerging Asia-Pacific	21 Jan 2026	1Q 2025		Sub-Saharan Africa	26 Jan 2026	3Q 2025	

- The 'List of metrics' provides a full inventory of all the data available in the DataHub (including datasets not currently in your subscription).
- Information is available on how to use the DataHub, including 'Getting Started', an Introduction to the DataHub and user guides and video demonstrations for each dataset.

Load a search

Reuse a saved search (countries, operators, metrics, years).

The 'List of metrics' option provides an Excel download of all metrics in the DataHub, with coverage by region

analysys mason DataHub

Log out

NEW! DataHub v3 – featuring the Space dataset, last updated 12 March 2026.

TELECOMS IT SPACE

FORECASTS ACTUALS

GEOGRAPHY

Set locations...

DATA VIEWS: PROGRAMMES

Defence and Sovereign Space Satellite D2D
Earth Observation Satellite Manufact
Emerging Space Applications Satellite Mobility
Satellite Broadband Satellite Network
Satellite Capacity

METRICS Clear filters

Metric type Sector Vertical (Satcom)

Capacity – demand Retail ARPU
Capacity – deployed Service revenue
Capacity – pricing Mass – launched
Capacity – revenue Mass – ordered
Capacity – supply Missions
Traffic Missions – addressable
Equipment revenue Missions – serviceable
Launch revenue Units – shipped
Manufacturing revenue Units – launched
Retail revenue Units – in-service
Mission revenue Units – ordered
Price per MB

Show metrics (3680 metrics found)

ABOUT THE DATAHUB

Using the DataHub

- Getting started
- My access rights
- Introduction to the DataHub (pdf)
- User guide: Telecoms dataset (pdf)
- User guide: IT dataset (pdf)
- User guide: Space dataset (pdf)
- Video: DataHub overview
- Video: Telecoms forecasts
- Video: Telecoms actuals
- Video: Space dataset

Current data specification

- Version log
- Dataset coverage and versions
- List of metrics
- Exchange rates

Other

- Terms of use
- Feedback

analysys mason DataHub

Full list of metrics available in the DataHub

This workbook contains a full list of the metrics available in the DataHub as at 06 July 2026.

(Dataset totals are shown in **bold**)

Count of datapoints and metrics

The hyperlinks below take you to a separate worksheets which list all the metrics in each dataset (presented separately by data view for Telecoms forecasts).

	Number of data points	Number of metrics
Telecoms actuals (including core actuals, financial KPIs, pay-TV and FMC metrics)	4,340,801	325
Telecoms forecasts (total)	3,055,863	1,968
Telecoms forecasts: core forecasts	563,865	356
Telecoms forecasts: IoT forecasts	1,704,760	843
Telecoms forecasts: business forecasts	753,708	672
Telecoms forecasts: pay-TV forecasts	65,584	69
Telecoms forecasts: A2P forecasts	945	7
Telecoms forecasts: data traffic forecasts	43,363	68
Telecoms forecasts: FMC forecasts	14,151	13
IT forecasts of IT spend by businesses	69,624,360	119,016
Space	228,000	3,653 NEW!
	77,243,024	124,962

* these worksheets include filters to show which metrics are associated with particular Analysis Mason products.

A full list of the 632 operators we provide data for is also available in the following worksheet.
[Telecoms actuals: operators](#)

NEW! Space dataset: latest report versions, geographical coverage and programme content (Jul 2026)
Red font denotes a revision since 08 April 2026

Report title	Release date	Region count	Earth Observation	Emerging Space Applications	Satellite Manufacturing and Launch	Satellite Capacity	Satellite Mobility	Defence and Sovereign Space	Satellite Networking Technologies	Satellite Broadband	Satellite D2D
Satellite-based Earth observation: trends and forecasts 2024-2034	Oct-25	6	✓								
Space cloud computing and AI: trends and forecasts, 2025-2035	Jun-26	10	✓								
In-orbit satellite services: trends and forecasts 2024-2034	Apr-25	6									
Lunar market: trends and forecasts 2024-2034	Mar-25	6									
Satellite manufacturing and launch services: trends and forecasts 2024-2034	Sep-25	6			✓						
Satellite capacity supply and demand: trends and forecasts 2024-2034	Sep-25	18				✓					
Aero satellite communications: trends and forecasts 2025-2035	Jun-26	9					✓				
Connected vehicles via satellite: worldwide trends and forecasts 2024-2034	Feb-26	9					✓				
Maritime satellite communications market: trends and forecasts 2024-2034	Oct-25	10					✓				
Military commercial satellite communication: trends and forecasts 2024-2034	Jan-26	10					✓				
MSS and D2D satellite services for government and military: trends and forecasts 2025-2035	Jul-26	6					✓				
Flat-panel satellite antennas: trends and forecasts 2024-2034	Sep-25	9						✓			
Commercial satellite communications ground equipment: trends and forecasts 2024-2034	Mar-26	6							✓	✓	✓
Consumer and enterprise broadband via satellite: worldwide trends and forecasts 2024-2034	Mar-26	10								✓	✓
IoT and IoT via satellite: trends and forecasts 2025-2035	Jun-26	6								✓	✓
Satellite consumer direct-to-device services: trends and forecasts 2024-2034	Feb-26	6								✓	✓
Satellite backhaul and trunking: trends and forecasts 2025-2035	Jun-26	10								✓	✓
Global space economy 2026: trends and forecasts	May-26	6	✓	✓	✓	✓	✓	✓	✓	✓	✓

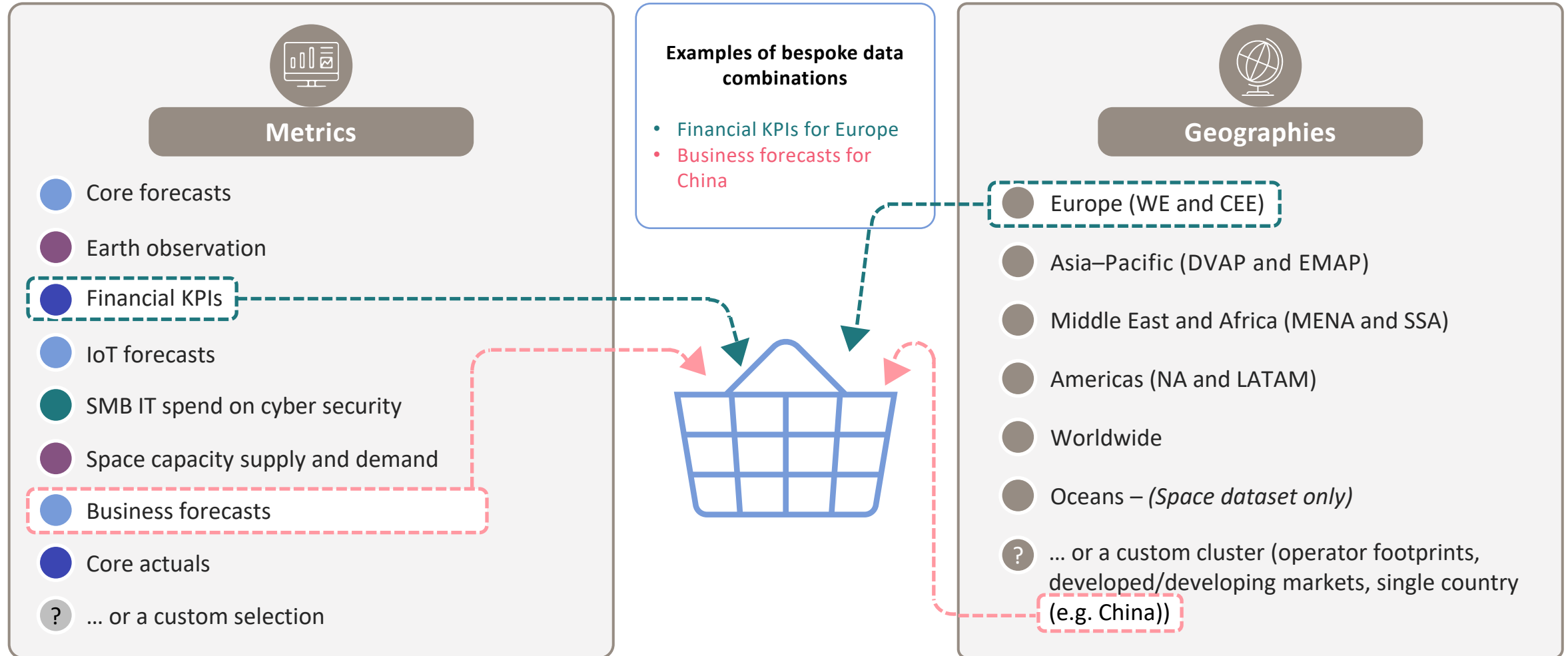
Geographical coverage and latest versions of Telecoms and IT datasets (Jul 2026)

KEY	Telecoms actuals	4Q25	Latest historical data available
Telecoms forecasts	3Q25	Latest historical data which informed the Telecoms forecasts	
IT dataset	4Q25	Latest historical data which informed the IT forecasts	
	4Q25	<i>Red font denotes a revision since 08 April 2026</i>	

Worldwide	TELECOMS	TELECOMS	IT	
	Telecoms actuals	Telecoms forecasts	Forecast	
	Core	Fin KPIs	Pay TV	FMC
Regional total	4Q25	-	4Q24	-

North America	TELECOMS	TELECOMS	IT				
	Telecoms actuals	Telecoms forecasts	Forecast				
	Core	Fin KPIs	Pay TV	A2P	WDTF	FDTF	FMC
Regional total	4Q25	4Q25	4Q24	4Q24	2Q25	4Q24	-
Canada	4Q25	4Q25	4Q25	4Q24	-	2Q25	4Q24

Analysys Mason DataHub: access combines a metric set and a geographical scope – you can choose the elements





Overview of the DataHub

Building a search in the DataHub

Other useful features

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About Analysys Mason

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We manage and de-risk the transition from strategy to execution to make our clients' organisations future-ready, ensuring that strategies **deliver measurable value**



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